

7. Scale to Measure Attitude of Farmers towards Poultry Farming

Authors: Vaidya, A. C. and Chauhan, N. B. (2012).

Statements

1. I like to start poultry farming understanding the current demand of eggs. (+)
2. It is not advisable to spend money on poultry farming. (-)
3. Even though poultry farming needs more investment, it is a profitable business. (+)
4. I do not like to advise anyone to become a poultry farmer. (-)
5. I am confident to start the poultry farming. (+)
6. In my opinion, it is not an easy task to establish a poultry farm. (-)
7. I feel that poultry farming is employment generating occupation for rural people. (+)
8. I think obtaining credit for poultry farming is difficult. (-)
9. Poultry farming is the best option to earn money for small farmers. (+)
10. I feel that poultry farming is economically highly risky business. (-)
11. I think that poultry farming is attractive enterprise. (+)
12. Starting poultry farm is not an easy task. (-)
13. I prefer poultry farming as it gives quick return. (+)
14. Poultry farming helps in enhancing the economic condition. (+)

Value of Reliability: 0.83